

PRIVACY POLICY

This Privacy Policy explains what information Eastern Sun Therapeutics, LLC ("Company" or "we") collects on this web site ("Web Site"), how Company uses that information and the Web Site's other privacy practices. This Privacy Policy only covers information collected at this Web Site, and does not cover any information collected at any other web site by Company or any other related or unrelated company (unless specifically stated) or collected offline by Company, unless specifically stated.

INFORMATION COLLECTED, HOW COMPANY USES THAT INFORMATION, AND YOUR CHOICES

Personally Identifiable Information

We may ask you to provide us with certain personally identifiable information, which is information that could reasonably be used to identify you personally (such as your name, address, e-mail address and telephone number) on various pages of the Web Site, such as when you sign up for our newsletter or otherwise contact us via an online form. Providing us with information about yourself is voluntary, but if you choose not to provide certain information you may not be able to take advantage of all of the Web Site's features.

We may also collect personally identifiable information from you offline, such as when you call to schedule an appointment. This Privacy Policy does not apply to information collected in these circumstances. However, we may combine the information we collect from you offline with information that we collect through the Web Site. In those cases, we will apply this Privacy Policy to any personally identifiable information that has been combined.

We may also receive information about you from other sources, such as our Internet web hosting company 1&1 Internet Inc. We may combine the information we receive from those other sources with information that we collect through the Web Site. In those cases, we will apply this Privacy Policy to any personally identifiable information received.

Company may use your personally identifiable information to provide you with requested information or services, to e-mail you additional information you have indicated you would like to receive, to contact you in connection with your scheduled appointment or for other purposes disclosed when you provide your information. In addition, Company may use your telephone number and mailing address to contact you with information, such as new products and services or upcoming events. We may use your information for internal business purposes, such as to improve the Web Site and our business strategies, or to serve specific content to you. We may also contact you regarding any problems or questions we have relating to your use of the Web Site, or, in our discretion, notify you of changes to our Privacy Policy or other policy or terms that affect you or your use of the Web Site.

If you send a friend a communication from the Web Site, the information you provide (names, e-mail addresses, etc.) is used on a one-time basis to facilitate the communication and is not used for any other marketing purpose, unless we obtain additional consent.

Please note that information submitted to the Web Site via a "contact us," or other similar e-mail address or form will not necessarily receive a response. We will not use the information provided to these e-mail addresses or forms for marketing purposes unrelated to your request, unless otherwise disclosed at the time you provide your information.

The Web Site is not directed to children (anyone younger than age 18) and Company does not knowingly collect personally identifiable information from such children. If Company discovers that a person younger than 18 has provided the Web Site with personally identifiable information, Company will delete that personally identifiable information.

Your Choices

To unsubscribe from our e-mail marketing list, please follow the instructions provided at the bottom of any e-mail sent to you or e-mail us at easternsuntherapeutics@gmail.com. We will process your request as quickly as we reasonably can, but it may not be possible to update our systems immediately. Please note that even if you choose to unsubscribe from marketing e-mails, Company reserves the right to contact you regarding any scheduled appointments or services provided, or your use of the Web Site.

To choose to no longer receive telephone contact from us with information regarding new products and services or upcoming events, please call us at (303) 324-9742 and we will place you on our "Do Not Call" list. Although we may ask for your name, address, and telephone number, we will accept your request even if you only provide your telephone number. When we receive your request, the telephone number you provide is added to our "Do Not Call" list in 7-15 business days. Please note that even if you choose to be placed on our "Do Not Call" list, Company reserves the right to contact you via telephone regarding any scheduled appointments or services provided.

Non-Personally Identifiable Information and IP Address

When you visit or download information from this Web Site, our web servers automatically collect certain non-personally identifying information that describes how our visitors use the Web Site. It can include the number and frequency of visitors to each web page and the length of their stays, browser type, referrer data that identifies the web page visited prior and subsequent to visiting the Web Site, date and time, domain type, responses to advertisements and IP addresses (see below for more information on IP addresses). We also may determine the technology available in order to serve you the most appropriate version of a web page, e-mail or similar service.

An internet protocol or IP address is a number that is assigned to your computer or network when you are on the internet. When you request pages from this Web Site, our servers may log your IP address. Company may use IP addresses for a number of purposes, such as system administration, to report aggregate information to our business partners, to track the success of advertising efforts, to serve targeted banner advertisements at the Web Site or at third party web sites, or to audit use of the Web Site. We may associate your IP address with the personally identifiable information you provide.

In addition, note that this Web Site's pages or e-mail messages may contain cookies, clear gifs, web beacons and similar technologies as they become available. Cookies are information files that the Web Site places on your computer to provide extended functionality. Most browsers are initially set up to accept cookies. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent by indicating this in the preferences or options menu in your browser. However, it is possible that some parts of this Web Site will not operate correctly if you disable cookies and you may not be able to take advantage of some of this Web Site's features. You should consult with your browser's provider/manufacturer if you have any questions regarding disabling cookies.

A web beacon is a small graphic image that allows the party that set the web beacon to monitor and collect certain information about the viewer of the web page, web-based document or e-mail message, such as the type of browser requesting the web beacon, the IP address of the computer that the web beacon is sent to and the time the web beacon was viewed. Web beacons can be very small and invisible to the user, but, in general, any electronic image viewed as part of a web page or e-mail, including HTML based content, can act as a web beacon.

Our Web Site may use analytics software, which uses a first party cookie and JavaScript code that is stored on our service providers' servers, to track user traffic patterns throughout the Web Site and create overall Web Site usage and demographic statistics by reading information from each user's browser string (information contained in every user's browser), including the user's domain name, browser type, and MIME type. Company may use analytics software to collect personally identifiable data from users, and Company may link the

information collected by our analytics software to any personally identifiable information you provide to the Web Site.

Our Web Site may also use the services of a number of online advertising partners in connection with the serving of targeted banner advertisements. These online advertising partners utilize web beacons to track users of our Web Site and they will use non-personally identifiable information regarding you to serve targeted banner advertisements from Company and other advertisers to you at the Web Site and at third-party web sites that also use these advertising partners' services.

User Forums

Please review our Restriction on Use and guidelines for User Forums in our Terms of Use. In addition, please note that this Privacy Policy does not apply to any information you may disclose publicly in user forums (such as testimonials and user comments). You should keep in mind that whenever you publicly disclose information about yourself online, that information could be collected and used by people that you do not know. Company bears no responsibility for any action or policies of any third parties who collect any information users may disclose in public areas, if any, of this Web Site.

Disclosure/SHARING of Collected Information

Company may disclose non-personally identifying information, such as aggregated user statistics, to third parties. With regard to personally identifiable information, unless otherwise disclosed in this Privacy Policy or at the time you provide your information, Company will only share your personally identifiable information with third parties under the following circumstances:

Third parties providing services on our behalf: Company may employ other companies and individuals to perform functions on our behalf. Examples include, without limitation, hosting and administering this Web Site, sending communications on our behalf, and providing customer service.

These third parties may have access to this Web Site's user information, including personally identifiable information, in order to perform these functions on our behalf and in connection with the serving of targeted advertisements (for Company and others) on the Web Site and on third-party web sites.

Legal Protection: Company may transfer and disclose information about our users, including personally identifiable information (and may use IP addresses to identify users in cooperation with internet service providers or law enforcement agencies), to comply with a legal obligation, at the request of governmental authorities conducting an investigation, to verify or enforce compliance with the policies governing the Web Site and applicable laws, or to protect the legal rights, interests, or safety of the Web Site, our users or others.

Corporate change: Company reserves the right to disclose and transfer user information, including personally identifiable information, in connection with a corporate merger, consolidation, restructuring, financing, the sale of substantially all assets, or other corporate change.

Sweepstakes, Contests, and Promotions: On occasion, we may offer promotions --like sweepstakes or contests--by ourselves or in conjunction with a third party sponsor. If you choose to enter a sweepstakes, contest, or other promotion, your personally identifiable information may be disclosed to third parties in connection with the administration of such promotion, including, without limitation, in connection with winner selection, prize fulfillment, and as required by law, such as on a winners list. Winners' information, such as name, city and state may be posted on the Web Site. Also, by entering a sweepstakes or contest, you are agreeing to the official rules that govern such promotions. These rules may dictate specific obligations such as allowing the sponsor(s) of the promotion to use your name, voice, or likeness in advertising or marketing associated with a sweepstakes or contest.

Other parties: At certain times, we may share personal information collected at the Web Site with our parents, subsidiaries, and affiliates, as well as third parties for direct marketing purposes.

LINKS

The Web Site and communications sent by the Web Site may contain links that take you outside Company's service and are beyond Company's control. If you "click" on the link to a third party, the "click" takes you to a third party's web site or online content. These other web sites may set their own cookies, collect data, solicit personally identifiable information and/or have their own privacy policies.

SECURITY

Please note that even reasonable security measures do not guarantee the security of any information you transmit via the internet, including to Company. Company cannot guarantee that information it seeks to protect will be protected under all circumstances, including those beyond its reasonable control. You agree that you transmit information to Company via the Web Site at your own risk.

CONSENT TO TRANSFER

This Web Site is operated in the United States. If you are located in the European Union, Canada or elsewhere outside of the United States please be aware that any information you provide to us will be transferred to the United States. By using the Web Site or providing us with your information, you consent to this transfer.

ACCEPTANCE & PRIVACY POLICY CHANGES

By using this Web Site, you accept the privacy practices set forth in this Privacy Policy. Company reserves the right to modify, alter or otherwise update this Privacy Policy at any time, and we will post any new or revised policies on the Web Site. However, Company will only use your personally identifiable information in a manner consistent with the Privacy Policy in effect at the time you submitted the information, unless you consent to the new or revised policy.

LANGUAGE DISCREPANCIES

In the event there is a discrepancy or inconsistency between the English language version and any translated version of this Privacy Policy, unless otherwise provided by law, the English version shall prevail and govern.

This Privacy Policy has an Effective Date of May 28, 2013